

Lesson 18 – All 17 Principles

Results
Action
Thoughts (language)


Today is a great day!

What position are you coming from as a student?

Questions in the back of Think and Grow Rich

Entertainment?
This applies to others but not me?
Or
What does this mean to me?
How can I apply this idea?

Thinking in Combinations



Napoleon Hill's 17 Principles of Success

Definiteness of Purpose
Definiteness of Purpose is the starting point of all achievement.
Successful people make up their own initiative, but they know where they are going before they start.

Personal Initiative
Personal initiative bears the same relationship to an individual that a starter bears to an automobile. It is the power that initiates all action. It is the power that assures completion of anything one begins.
Today's employer would be yesterday's employee who found opportunities waiting for him at the end of the second mile.

Pleasing Personality
A pleasing personality is the aggregate of all the agreeable, gratifying, and likable qualities of any one individual.
It is essential that you develop a Pleasing Personality—pleasing to yourself and others.

Mastermind Alliance
The Mastermind principle consists of an alliance of two or more minds working in perfect harmony for the attainment of a common definite objective.
No man can become a permanent success without having others share with him.

Positive Mental Attitude
Your mental attitude is the medium by which you can balance your life and your relationship to people and circumstances — to attract what you desire.
A positive attitude is attractive — but a negative attitude is the surest way to remember the saying: "The candle which you set your heart upon, for it will surely be yours."

Creative Vision
Creative vision belongs only to those who go the extra mile, for it recognizes no such thing as the regularity of working hours, is not concerned with monetary compensation, and its highest aim is to do the impossible.
The imagination is the workshop of the soul wherein are sketched all plans for individual achievement.

Maintenance of Sound Health
Follow work with play, mental effort with physical, eating with fasting, seriousness with humor, and you will be on the road to sound health and happiness.
If you think you're old, you are.

Applied Faith
Faith is a state of mind which may develop by conditioning your mind to receive Infinite Intelligence. Applied faith is the adaptation of the power received from Infinite Intelligence to a definite major purpose.
No man can do it if you believe you can.

Enthusiasm
Enthusiasm is a state of mind. It inspires action and is the most contagious of all emotions.
To be enthusiastic — not enthusiastic!

Controlled Attention
Controlled attention is the act of coordinating all the faculties of the mind and directing their combined power to a given end. It is an act which can be achieved only by the strictest sort of self-discipline.
Keep your mind on the things you want and off the things you don't want.

Budgeting Time & Money
Effectiveness in human endeavor calls for the organized budgeting of time. For the average man, the 24 hours of each day should be divided into 8 hours for sleep, 8 hours for work, and 8 hours for recreation and spare time.
"Get me ten years and your spare time and now you spend your money and I will tell you where and what you will be ten years from now."

Going the Extra Mile
Render more and better service than that for which you are paid, and sooner or later you will receive compound interest on compound interest from your investment.
The most successful people are those who serve the greatest number of people.

Accurate Thinking
Accurate thought involves two fundamentals: First, you must separate facts from mere information. Second, you must separate facts into two classes — the important and the unimportant. Only by doing so can you think clearly and accurately.
Truth will be truly regardless of a closed mind, ignorance, or the refusal to believe.

Learning from Adversity & Defeat
Every adversity you meet carries with it a seed of equivalent or greater benefit.
If you can see all problems as temporary setbacks and disappointments to success, you will come to believe that the only setbacks you have are the ones in your own mind.

Cosmic Habitforce
The orderliness of the world of natural laws gives evidence that they are under the control of a universal plan.
No one where you are and what you do because of your established habits and thoughts and deeds.

Teamwork
Teamwork is the willing cooperation and coordination of effort to achieve a common goal. Teamwork is sharing a part of what you have — a part that is good — with others!
Historical cooperation is a process about which you learn details in proportion to your vision.

Self-Discipline
Self-discipline, or self-control, means taking possession of your own mind.
Think your thoughts, control your emotions, and action your desires!

Portrait of Napoleon Hill

Quote: "What the mind of man can conceive and believe, the mind can achieve."

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1. Definiteness of Purpose
2. Mastermind Alliance
3. Applied Faith
4. Going the Extra Mile
5. Pleasing Personality
6. Personal Initiative
7. Positive Mental Attitude
8. Enthusiasm
9. Self Discipline
10. Accurate Thinking
11. Controlled Attention
12. Teamwork
13. Adversity and Defeat
14. Creative Vision
15. Maintain Sound Health
16. Budgeting Time and Money
17. Cosmic Habit Force

Studying Hill's ideas will serve you.

Bonus Video - <https://www.youtube.com/watch?v=36yH68QXboo>