

Lesson 2 – Leverage

Measure time in results per hour not minutes per hour

An hour can be less than an hour in terms of results

An hour can equal an hour in terms of results

An hour can be greater than an hour in terms of results

Multiplier equals 100x or more return on your time investment

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Repurposing

Bonus Video – Repurposing -

<https://www.youtube.com/watch?v=RVSrJE8rcSI&t=9s>